

# 10 Reasons

Why the  
Greater  
Rotterdam -  
The Hague area  
is the Hotspot  
for **High Tech  
Industry**



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page and  
explore!

**Innovation  
Quarter**

*invest & innovate  
in Greater  
Rotterdam – The Hague*

# 10 Reasons why the Greater Rotterdam – The Hague area is the Hotspot for High Tech Industry

Due to a strong High Tech ecosystem, many leading companies have chosen the Greater Rotterdam – The Hague area to establish their operations. Dominant sectors in the region, such as Horticulture, Maritime & Port, Aerospace and Life Sciences are increasingly dependent on technology, providing opportunities for High Tech companies of all sorts. The region is home to world leading universities, many High Tech startups and provides easy access to the Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport. We present 10 reasons to invest in the Greater Rotterdam – The Hague area.

## BUSINESS OPPORTUNITIES

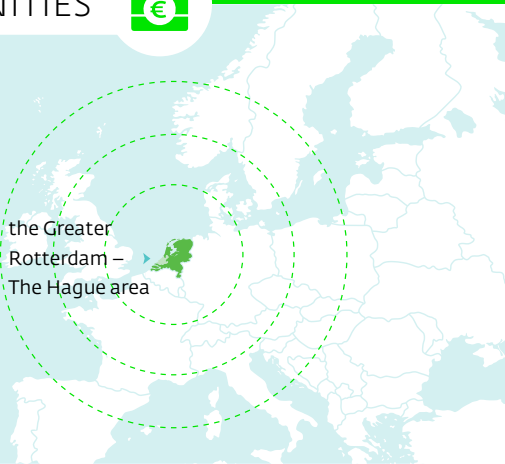


### 1 THE SMARTEST GATEWAY TO THE EUROPEAN MARKET

- Central location, quick access to Europe's 3 major economies
- Port of Rotterdam: #1 Port and Logistics hub in Europe
- Part of the European single market

244 million customers within 1,000 km

the Greater Rotterdam – The Hague area



### 2 GLOBAL LEADERSHIP IN KEY HIGH TECH INDUSTRIES



Horticulture



Life Sciences



Digital Technology



Aerospace



Space



Maritime & Port



Agro Food

### 3 LEADING COMPANIES

THALES

SIEMENS

Technolution

AIRBUS

DEMCON

Fokker

LEVI

ABB

DAMEN

3M

## TALENT & KNOWLEDGE



### 4 INTERNATIONAL TALENT

Delft University of Technology (TU Delft):



technology university in the world



in Aerospace Engineering in Europe  
in Computer Science in the Netherlands

70% of PhD's at TU Delft are international

Total number of students in the Greater Rotterdam – The Hague area:

96,568  
Students at Universities of Applied Sciences

100,150  
Students at Research Universities

4,000+  
PhD Students



## 5 TOP EXPERTISE



Robotics



Big Data & AI



Smart Materials



Optics



Sensors & Instrumentation



Quantum & Nano Technology



Smart Design & Engineering

**TU Delft**

#1 Technical University in the Netherlands

**TNO**

Netherlands Organization for Applied Scientific Research

**Leiden University**

Center for Big Data Science / Genomics and Quantum Technology

**QuTech**

Leading institute in the world for Quantum, building a full-stack quantum computer

**ESA / ESTEC**

European Space Research & Technology Center, with 2,500 professionals

## 6 JOINT INDUSTRY PROJECTS

**ROBO HOUSE**

**SAM XL**

**Fieldlab**

**Dutch Optics Centre**

**RAMLAB**



**THE GREEN VILLAGE**

**INTERNET OF THINGS ACADEMY**

**duurzaamheidsfabriek**

**Delft Haptics Lab**

## 7 OPEN NETWORKS

**RoboValley**

- #1 robotics innovation ecosystem in the Netherlands

**HI Delta**

- Regional platform of High Tech companies

**Security Delta (HSD)**

- Leading (cyber)security cluster in Europe

**Medical Delta**

- Network of 400 Health & Technology companies

**Clean Tech Delta**

- Collaboration for Cleantech adaptation

**Zuid Holland AI**

- Regional network for companies active in Artificial Intelligence

**Quantum Delft**

- Hotspot for scientists, engineers and entrepreneurs in quantum

**Open source projects:**  
low cost with high quality

**Design & production**  
of highly complex and multidisciplinary products

## SUCCESS STORIES



## 8 STARTUP ECOSYSTEM

**2,139 startups**

**Incubators & accelerators:**

YES!Delft, RDM Campus, CIC Rotterdam, HSD Campus, ESA BIC, Crosspring, PortXL, Buccaneer

**Ampelmann**

**ISIS**

**Hardt Hyperloop**

**Lely**

**Qblox**

**Fizyr**

**VSParticle**

**Yes! Delft**

- offshore hydraulic system, now the industry standard
- leading company in nano satellites and space instrumentation
- building commercial Hyperloop infrastructure in Europe
- the global market leader in robotics in dairy farming
- world's first control infrastructure for quantum computers
- automated order picking based on computer vision
- building scalable technology to build nanomaterials
- one of the world's top 5 University Business Incubators for tech companies

## 9 GREAT INFRASTRUCTURE

Located near Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport and 3 global top-100 universities



**#1 country in Europe for logistics**  
(HIDC, 2021)



**#3 country for growing talent**  
(INSEAD 2020)



**#1 Internet Exchange**  
AMS-IX – Largest in Europe (Akamai, 2021)

## 10 WORLD CHAMPIONS



**Nuna**

7x winner Bridgestone World Solar Challenge



**Delft Hyperloop**

1 of 3 finalists at SpaceX Hyperloop Pod Competition



**Robotics**

3x winner at Amazon Picking Challenge 2016

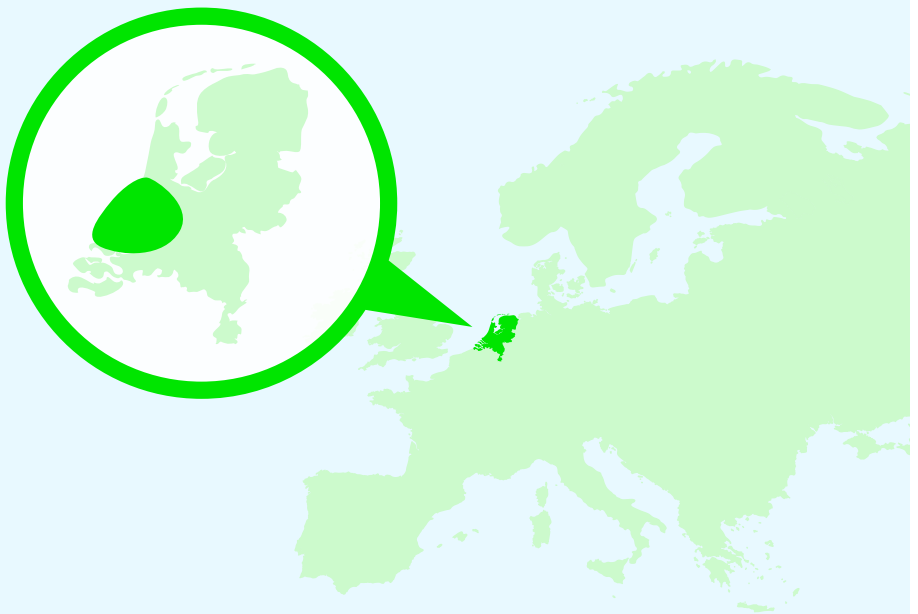
**Innovation Quarter**

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# The Greater Rotterdam – The Hague area, the Hotspot for High Tech Industry

## Expand your High Tech business to Europe

Our region has the highest concentration of manufacturers in the Netherlands, an advanced innovation-infrastructure, three universities in the global top-100: world-renowned Delft University of Technology, Leiden University, Erasmus University Rotterdam – and a number of dominant sectors that constitute invaluable development partners as well as a solid customer base. 54% of all technical graduates in the Netherlands study in the Greater Rotterdam – The Hague area. Combined with extensive R&D tax incentives, these elements make our region the best place to take innovations to the global market and a logical place to locate your company if you wish to expand your High Tech business to Europe.



*InnovationQuarter is the Economic Development Agency for the Greater Rotterdam – The Hague area in the Netherlands. We provide free assistance and advice to international companies looking to locate in the Greater Rotterdam – The Hague area. In addition, we facilitate co-operation between companies, academic institutions and government. Moreover, InnovationQuarter funds innovative and fast-growing businesses in the region.*

### THE GREATER ROTTERDAM – THE HAGUE AREA OFFERS YOU

- A strategic location in the heart of Europe
- Excellent business, research and incubation facilities
- Highly educated and multilingual workforce
- Competitive tax climate
- Excellent quality of life



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