

10 Reasons

Why the
Greater
Rotterdam -
The Hague area
is the Hotspot
for **High Tech
Industry**



Turn the
page and
explore!

**Innovation
Quarter**

*invest &
innovate in
West Holland*

10 Reasons why the Greater Rotterdam – The Hague area is the Hotspot for High Tech Industry

Due to a strong High Tech ecosystem, many leading companies have chosen the Greater Rotterdam – The Hague area to establish their operations. Dominant sectors in the region, such as Horticulture, Maritime & Port, Aerospace and Life Sciences are increasingly dependent on technology, providing opportunities for High Tech companies of all sorts. The region is home to world leading universities, many High Tech startups and provides easy access to the Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport. We present 10 reasons to invest in the Greater Rotterdam – The Hague area.

BUSINESS OPPORTUNITIES

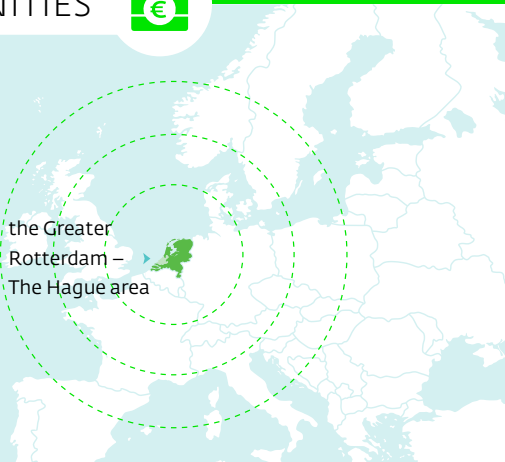


1 THE SMARTEST GATEWAY TO THE EUROPEAN MARKET

- Central location, quick access to Europe's 3 major economies
- Port of Rotterdam: #1 Port and Logistics hub in Europe
- Part of the European single market

244 million customers within 1,000 km

the Greater Rotterdam – The Hague area



2 GLOBAL LEADERSHIP IN KEY HIGH TECH INDUSTRIES



Horticulture



Life Sciences



Digital Technology



Aerospace



Space



Maritime & Port



Agro Food

3 LEADING COMPANIES

THALES

SIEMENS

Technolution

AIRBUS

DEMCON

Fokker

LEVI

ABB

DAMEN

3M

TALENT & KNOWLEDGE



4 INTERNATIONAL TALENT

Delft University of Technology (TU Delft):



technology university in the world



in Aerospace Engineering in Europe
in Computer Science in the Netherlands

70% of PhD's at TU Delft are international

Total number of students in the Greater Rotterdam – The Hague area:

96,568
Students at Universities of Applied Sciences

100,150
Students at Research Universities

4,000+
PhD Students



5 TOP EXPERTISE



Robotics



Big Data & AI



Smart Materials



Optics



Sensors & Instrumentation



Quantum & Nano Technology



Smart Design & Engineering

TU Delft

#1 Technical University in the Netherlands

TNO

Netherlands Organization for Applied Scientific Research

Leiden University

Center for Big Data Science / Genomics and Quantum Technology

QuTech

Leading institute in the world for Quantum, building a full-stack quantum computer

ESA / ESTEC

European Space Research & Technology Center, with 2,500 professionals

6 JOINT INDUSTRY PROJECTS

ROBO HOUSE

SAM XL

Fieldlab

Dutch Optics Centre

RAMLAB



THE GREEN VILLAGE

INTERNET OF THINGS ACADEMY

duurzaamheidsfabriek

Delft Haptics Lab

7 OPEN NETWORKS

RoboValley

- #1 robotics innovation ecosystem in the Netherlands

HI Delta

- Regional platform of High Tech companies

Security Delta (HSD)

- Leading (cyber)security cluster in Europe

Medical Delta

- Network of 400 Health & Technology companies

Clean Tech Delta

- Collaboration for Cleantech adaptation

Zuid Holland AI

- Regional network for companies active in Artificial Intelligence

Quantum Delft

- Hotspot for scientists, engineers and entrepreneurs in quantum

Open source projects:
low cost with high quality

Design & production
of highly complex and multidisciplinary products

SUCCESS STORIES



8 STARTUP ECOSYSTEM

2,139 startups

Incubators & accelerators:

YES!Delft, RDM Campus, CIC Rotterdam, HSD Campus, ESA BIC, Crosspring, PortXL, Buccaneer

Ampelmann

- offshore hydraulic system, now the industry standard

ISIS

- leading company in nano satellites and space instrumentation

Hardt Hyperloop

- building commercial Hyperloop infrastructure in Europe

Lely

- the global market leader in robotics in dairy farming

Qblox

- world's first control infrastructure for quantum computers

Fizyr

- automated order picking based on computer vision

VSParticle

- building scalable technology to build nanomaterials

Yes! Delft

- one of the world's top 5 University Business Incubators for tech companies

9 GREAT INFRASTRUCTURE

Located near Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport and 3 global top-100 universities



#1 country in Europe for logistics
(HIDC, 2021)



#3 country for growing talent
(INSEAD 2020)



#1 Internet Exchange
AMS-IX – Largest in Europe (Akamai, 2021)

10 WORLD CHAMPIONS



Nuna

7x winner Bridgestone World Solar Challenge



Delft Hyperloop

1 of 3 finalists at SpaceX Hyperloop Pod Competition



Robotics

3x winner at Amazon Picking Challenge 2016

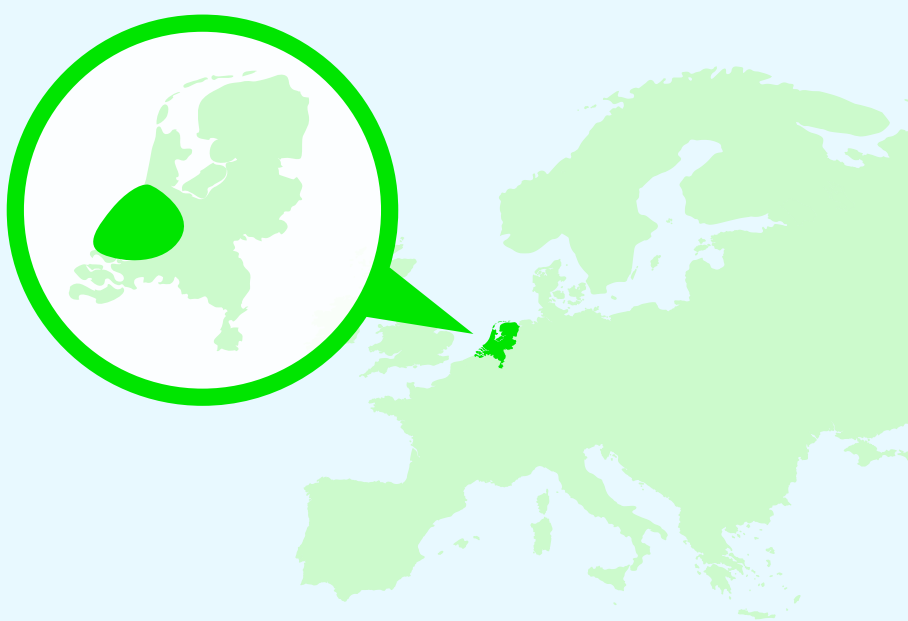
Innovation Quarter

invest & innovate in West Holland

The Greater Rotterdam – The Hague area, the Hotspot for High Tech Industry

Expand your High Tech business to Europe

Our region has the highest concentration of manufacturers in the Netherlands, an advanced innovation-infrastructure, three universities in the global top-100: world-renowned Delft University of Technology, Leiden University, Erasmus University Rotterdam – and a number of dominant sectors that constitute invaluable development partners as well as a solid customer base. 54% of all technical graduates in the Netherlands study in the Greater Rotterdam – The Hague area. Combined with extensive R&D tax incentives, these elements make our region the best place to take innovations to the global market and a logical place to locate your company if you wish to expand your High Tech business to Europe.



InnovationQuarter is the Economic Development Agency for the Greater Rotterdam – The Hague area in the Netherlands. We provide free assistance and advice to international companies looking to locate in the Greater Rotterdam – The Hague area. In addition, we facilitate co-operation between companies, academic institutions and government. Moreover, InnovationQuarter funds innovative and fast-growing businesses in the region.

THE GREATER ROTTERDAM – THE HAGUE AREA OFFERS YOU

- A strategic location in the heart of Europe
- Excellent business, research and incubation facilities
- Highly educated and multilingual workforce
- Competitive tax climate
- Excellent quality of life



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